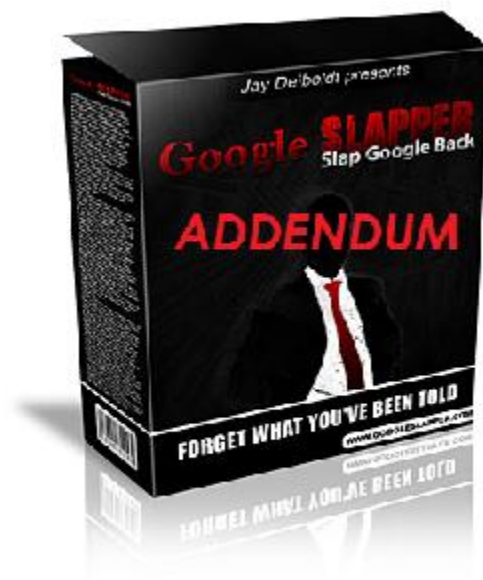


The Google Slapper Addendum

Read this before using Google Slapper.



by Patrick Warren

(Considering Google Slapper? *Sign up for [Google Slapper](http://www.google-slapper.com) now.*)

Does Google Slapper work? I've used it myself and I know it works. It can work for you as well with a little bit of effort. I made this report to potentially save you ALOT of time, effort and energy. Avoiding this one simple mistake which I will reveal to you could quite possibly mean the difference in saving anywhere from a day to a few months worth of work and data. I consider myself fortunate that it happened to me so early on and that I can share my experience with you.

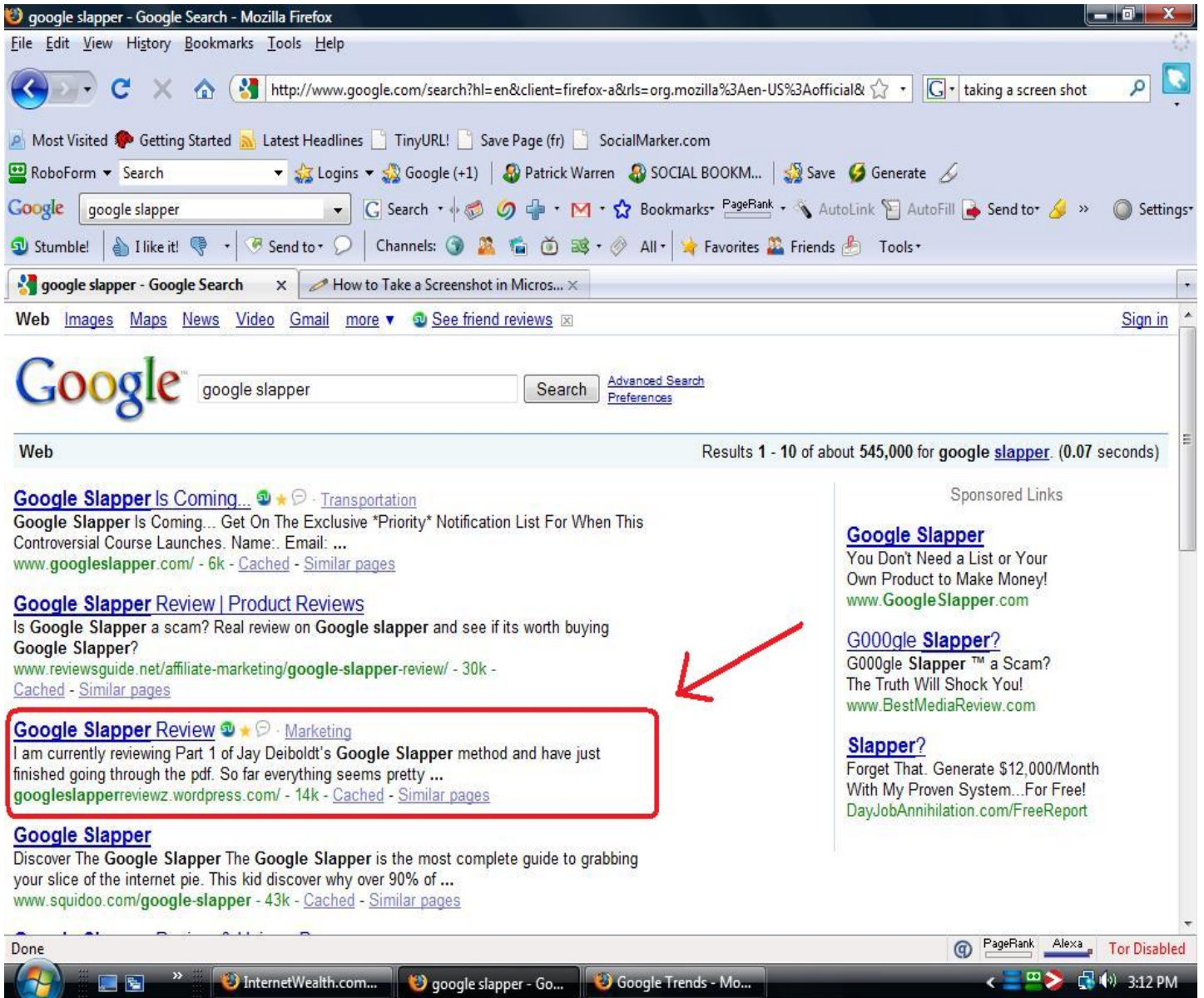
It's really not that complex or complicated, it's actually quite basic. I followed the Google Slapper instructions and did what the program said to do. However, this one little thing that I did while following the instructions could make or break one of your affiliate campaigns. So I'll tell you what happened and give you a few small pointers so that you can avoid this scenario and in turn avoid a huge headache.

Ok, let's begin.

When I started using Google Slapper, I thought, hmm, will this really work for me? I felt reluctant that I could see the kind of results it promised. I was totally surprised when I checked my computer one day

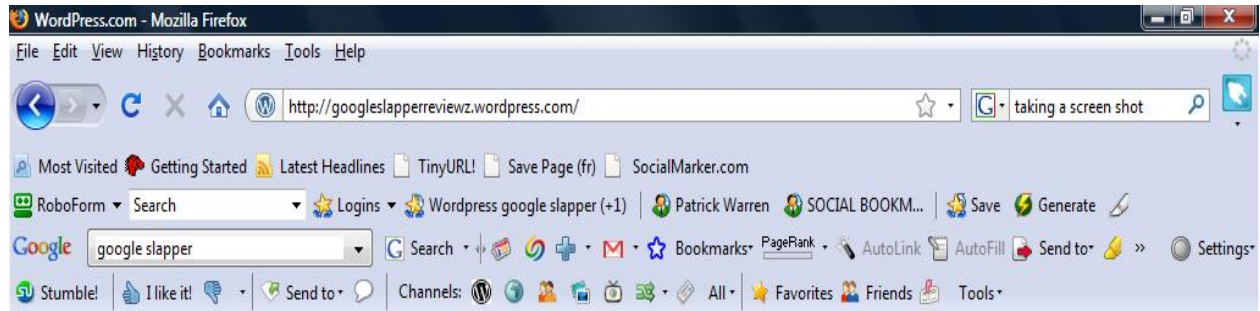
and saw that the site I was promoting was ranked number 3 out of 545,000 results for the keywords I was targeting. Not bad for a first timer!

There's my site encircled in red. (googleslapperreviewz.wordpress.com)



So I had gotten to the first page and was totally excited. The

program works! I continued to work and add content to my site. Then one day, I checked my rankings on my site and clicked on my site on the results page like the one above. Here's what I got:



You've heard of the Google Slap? Well I received the Wordpress slap. All

that work down the drain. I contacted support. No reply.

Because I had set up enough sub-sites, I was able to re-focus most of my efforts on my blogger blog... which is not ideal but it was the best option I had considering the circumstances. A Wordpress blog probably should be the main site you create in your Google Slapper style affiliate campaigns. The templates are great, the user interface is sweet and you can make a super professional website knowing very little.

At this point, you have some options...

1 You can still use the free Wordpress site like Google Slapper teaches you to do and risk Wordpress eventually yanking your site from the web because you have commercial content. Or your competition could come across your site and report you to Wordpress, and then they take down your site. Imagine all your effort disappearing without warning, in an instant. While some free wordpress sites are for commercial purposes and fly under the radar (for how long?), I do NOT recommend this.

2 You can choose to not use Wordpress and focus your efforts on a

Squidoo lens and/or a Blogger blog. It's better than taking the risks of working on a free Wordpress site. However, I still do not recommend this. But if you have no money to invest, then you may have to do this.

3 Ok this option is the best option. You get a domain and a hosting account and then install wordpress on your domain through your hosting account. Sounds difficult, right? It's not that hard, there's a way to do it depending on your hosting company. Yes this option will cost you some money (though very little), but depending on what you're trying to do, it could make or break your affiliate campaign.

Hosting costs a little bit of money, but having your own website and domain name will increase your chances of success online. Notice the people making money online. They have their own websites. It's worth it.

You can get a very cheap hosting account and a domain name with the program that puts Wordpress on your site for you for under \$7 a month. The company is called BlueHost and comes highly recommended by professional bloggers and receives rave reviews for the best bang for your buck. [Check out Bluehost hosting.](#)

I use Hostgator and they have great 24 hour support and respond quickly to e-mails about technical support. [Check out Hostgator hosting.](#)

I also recommend that you create a folder for every affiliate campaign and save every article that you write or blog post as a word file or a text file so that if one of your sites gets zapped, you will still have the blogs saved somewhere that you can re-post to another one of your sub-sites.

One last tip, to increase your success as an affiliate, learn about how to cloak your affiliate links by using URL redirects or various other methods.

Ok, you're set. I hope this addendum has helped you. Take care and bye for now.

To our success,

Patrick Warren

www.patrick-warren.com



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(This report may be freely distributed and shared as long as nothing is changed.)